

MEDTECH Et PHARMA PLATFORM

MPP 8th Annual Conference
21 October 2021

Call for abstracts



*Achieving agility to foster innovation and bring
value to patients*

Abstract submission deadline: 5 April 2021

21 October 2021 | Congress Center Basel | Basel, Switzerland

Who we are

The Medtech & Pharma Platform (MPP) is a cross-sectoral not-for-profit industry association focusing on combined products. The MPP association comprises medtech, pharma and software companies dedicated to enhancing synergies between these industries. The MPP association advocates for a regulatory framework to reduce time to market for drugs, devices and combinations thereof, improve access to innovative products and better match patients' needs. Since its foundation, the MPP association has established its presence among key European stakeholders as the only EU industry association focusing specifically on combined products.

The MPP annual conference

The MPP organizes the international annual conference to provide a cross-sectoral forum to exchange knowledge, collaborate in technology and regulatory areas, as well as to promote product development and innovation.

As the leading conference on products and solutions that combine medtech and pharma components, including devices that incorporate software, the conference is dedicated to facilitating partnerships between these industries. Providing thought-provoking presentations and cutting-edge discussions chaired by global experts, the conference offers the ideal setting to form new and lasting connections and develop professional networks.

The annual conference takes place in Basel, a global hotspot for development and commercialization of healthcare products and solutions, and home to some of the world's leading innovators in healthcare.

Target audience

The conference program focuses on advances in the use of combined medical devices and medicines to improve current healthcare. The audience includes professionals and experts from medtech, pharmaceutical, and the information and communications technology industries, as well as regulators, patients, payers and providers, academia and start-ups active in the field.

Author instructions

Abstract submissions must be in English and completed using the online submission form, providing the abstract title, author name, function, affiliation and a short bio. Submitted abstracts of the proposed presentation should briefly summarize the investigation or observation within 250-500 words.

Novelty, key messages/learnings, and case studies/examples to be presented should be clearly stated. A maximum of two illustrations (figures and/or tables) can be included.

Further details on abstract submission and presentation expectations can be found on the MPP website. **The abstract submission deadline is 5 April 2021.**

[Submit Abstract Now](#)

Program committee

Chair: Dorit Prüfer (Roche)

Beatrice Oberle-Rolle (SFL), Daniel Delfosse (SWISS MEDTECH), David Haerry (European AIDS Treatment Group), Karin Herzog (Boehringer Ingelheim), Marie Picci (Novartis), Ruth Foster (MSD)

Abstract categories and topics

The one-day meeting features keynote lectures, presentations and case studies delivered by subject experts. Key focus areas and sub-topics of interest for the MPP2021 conference are:

Achieving a supporting regulatory framework

- First experience with the implementation of the Medical Devices Regulation (MDR)
- The impact of Brexit on regulatory assessment and market approval in Great Britain and Northern Ireland
- First experience with MDR Article 117 for combination products
- Pharmaceutical Strategy and extended mandate of EMA
- Achieving a pragmatic regulatory framework for (connected) combined products, bridging pharma, medtech and IT aspects

How can connected and digital healthcare create value to the patient?

- Use of patient data and implications for data ecosystems
- Patient perspectives on data usage: choice, trust, access
- Current regulatory challenges for connected (combined) products
- Access to health data across the industry, research institutions, healthcare professionals and patients in Europe, e.g. prospects of the Data Analysis and Real World Interrogation Network (DARWIN)
- Harmonization of the data management in Europe: towards a European Health Data Space

Accelerating patient access to innovative products

- Moving from the current health technology assessment to value-based healthcare
- Real-world evidence (RWE)
- Considering reimbursement in product development
- Fast track procedures for market approval

- Tackling medicines and devices shortages
- Towards a unified Health Technology Assessment (HTA) in Europe

New technologies in innovative combined products

- Enabling environment for startups & challenges for pharmaceutical industry
- New innovation trends and recent shifts
- Artificial intelligence in combined products: challenges, opportunities and regulatory pathway

Facilitating personalized healthcare using combined products

- Role of combined products in tailored cell and gene therapies
- Implementation hurdles: cost/payors, guidelines and healthcare systems
- How can combined products facilitate patient empowerment in healthcare systems?
- From disease treatment to prevention and early diagnosis: a change of paradigm and field for combined products

New ways of collaboration for combined products

- Structural/organization, soft skills/mindset
- Agile ways of working and influence on product development
- Selection of partners across the industry and academia: bridging fields and countries
- International cooperation for emergency response

You are invited to share your experience and expertise in any of the above focus areas, by submitting an abstract for an oral presentation.

Complimentary registration to the conference and associated events will be extended to the author of an abstract selected for an oral presentation.

Sponsors & tabletop exhibitors

Showcase your company or organization to industry and regulatory professionals as a sponsor or an exhibitor and benefit from increased visibility and networking opportunities.

Member rates

Members of the MPP and Swiss Medtech associations receive reduced member rates for registration and exhibition.

Join the MPP association

Become a MPP member and be actively involved in regulatory advocacy activities, working groups and expert trainings. Take advantage of the benefits offered as part of our membership.

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| 01 | Participation in working groups to proactively shape future policies |
| 02 | News alerts and intelligence on policy developments regarding combined products |
| 03 | Access to a platform with top level stakeholder interactions on innovative healthcare solutions |
| 04 | Access to scientific network and knowledge pool on combined products |
| 05 | Reduced fees for participation in MPP Annual Conference and MPP trainings |



1-on-1 partnering

This event offers opportunities for participants to arrange direct 1-on-1 meetings directly with other conference attendees.

Further conference information

- [Abstracts website and submission](#)
- [Sponsoring](#)
- [Exhibition](#)

Conference enquiries

- [Abstracts and program](#)
- [Attendance and participation](#)



Medtech & Pharma Platform



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