

8th Annual Conference



Achieving agility to foster innovation and bring value to patients

21 October 2021 | Congress Center Basel | Basel, Switzerland

Sponsor & Exhibition Information

+41 78 832 68 92

www.medtech-pharma.com

office@medtech-pharma.com

twitter.com/Medtech_Pharma

[linkedin.com/company/medtech-&-pharma-platform](https://www.linkedin.com/company/medtech-&-pharma-platform)

Table of contents

About the Medtech & Pharma Platform and the Annual Conference.....	3
Why join the Conference as sponsor or exhibitor	4
Facts and figures of our 2020 edition.....	5
About the venue.....	6
Exhibition floor plan.....	7
Registration fees.....	8

About the Medtech & Pharma Platform and the Annual Conference

The Medtech & Pharma Platform (MPP) is a non-profit cross-sectoral industry Association with the objective to capitalize on the synergies between the pharmaceutical, medtech and tech industries by establishing a forum to exchange knowledge and collaborate in technology and regulatory areas, as well as to promote product development and innovation.

The Association aims to strengthen advocacy work for companies to reduce time to market for medicinal products, medical devices, software and combinations thereof, improve access to innovative products, better match patients' needs and expand business opportunities for these industries.

MPP Annual Conference

The MPP Annual Conference is dedicated to products and solutions combining medicinal product, medical device and software components. Since its kick-off in 2014, the Conference has been attracting an increasing number of participants, exhibitors and sponsors.

Our goal is to bring together key stakeholders from the life sciences sector and to foster greater cooperation between the pharmaceutical, medtech and tech industries. The Annual Conference seeks to achieve this goal through the following activities:

Knowledge exchange

Every year prominent speakers from regulatory authorities, patients' organizations, government institutions and industry share their insights in this emerging field. During the Annual Conference, sessions on different aspects of the overarching Conference theme provide participants with the opportunity to build their expertise and update their knowledge in this fast-paced and constantly evolving cross-sectoral area.

Exhibition

The Annual Conference hosts sponsor and exhibitor areas where leading companies present their company profile and make business contacts. It is an opportunity not to be missed to raise brand awareness.

1-on-1 partnering

One of the trademarks of our conference is the 1-on-1 partnering. You can arrange meetings with potential business partners in the partnering areas. This offer has always been highly appreciated by our attendees, as it is a rare opportunity to find many high-profile industry players in one place.

Why join as participant, exhibitor or sponsor

The conference offers a variety of benefits depending on which option is chosen:

Participants

1-on-1
partnering

Cutting-edge
discussions

Networking
opportunities

Exhibitors

All the above mentioned plus:

Company booth
at the Congress
Center

Complementary
half-page
advertisement in
the conference
booklet

2 complimentary
conference tickets

Company profile
on the partnering
application

Sponsors

All the above mentioned plus:

Company name
and logo on our
communication
materials and
website

Partnering
platform with
company profile
active one month
prior to the
event

Complementary
full-page
advertisement in
the conference
booklet

1 complimentary
conference tickets
(3 in total)

Visibility through
MPP regular
external
communication

+41 78 832 68 92

www.medtech-pharma.com

office@medtech-pharma.com

twitter.com/Medtech_Pharma

[linkedin.com/company/medtech-&-pharma-platform](https://www.linkedin.com/company/medtech-&-pharma-platform)

Facts and figures of our 2020 edition



Top countries 2020

- Switzerland
- Belgium
- Israel
- Portugal
- Germany
- United States
- Poland
- United Kingdom
- Ireland
- Netherlands
- France
- Sweden

+41 78 832 68 92

www.medtech-pharma.com

office@medtech-pharma.com

twitter.com/Medtech_Pharma

[linkedin.com/company/medtech-&-pharma-platform](https://www.linkedin.com/company/medtech-&-pharma-platform)

Venue

Basel

In 2021, the Medtech & Pharma Platform will take place in Basel. As a global hub of innovation in life sciences, Basel is an ideal location to explore cross-industry partnerships between pharma, medtech and ICT companies.

Venue

Congress Center Basel

Messeplatz

4021 Basel

Switzerland

www.congress.ch



+41 78 832 68 92

www.medtech-pharma.com

office@medtech-pharma.com

twitter.com/Medtech_Pharma

[linkedin.com/company/medtech-&-pharma-platform](https://www.linkedin.com/company/medtech-&-pharma-platform)

Registration fees

Participants

Rates	Early-bird rate*	Late-bird rate
Standard rate	CHF 450.-	CHF 500.-
MPP Members	CHF 400.-	CHF 450.-
Government rate	CHF 300.-	CHF 300.-
Group registration (for 3 people)	CHF 1'200.-	CHF 1'200.-

***Valid for registrations received until the 31 August 2021**

Exhibitors and sponsors

Benefits	Exhibitors (1 Table top) (CHF 1'800,-)	Sponsors (1 Table top) (CHF 3'900.-)
Table top	incl.	incl.
Company booth at the Congress Center	incl.	incl.
Company name and logo on MPP website	incl. (on a dedicated page)	incl. (as footer on all conference website pages)
Visibility through MPP regular external communication	not incl.	incl.
On-site visibility (ceiling hanging, logo in break slides)	not incl.	incl.
Complimentary conference tickers	2	3
Complimentary advertisement in the conference booklet	1 half-page incl.	1 full-page incl.
Company profile on the partnering application	incl.	incl.
Partnering platform active one month prior to the event	not incl.	incl.

All prices are excl. Swiss VAT.

+41 78 832 68 92
www.medtech-pharma.com
office@medtech-pharma.com
twitter.com/Medtech_Pharma
linkedin.com/company/medtech-&-pharma-platform