



MPP2021 Preliminary Program

Morning

09.00

Conference opening and welcome address
Shayesteh Fürst-Ladani, SFL, President MPP Association

Welcome address
Invited

MPP2021 Program Committee Chair Introduction
Dorit Prüfer, Roche

09.30

Keynote address
Invited

10.00 Break & 1-on-1 partnering

10.30

Panel discussion
Chair: Shayesteh Fürst-Ladani, SFL, President MPP Association

Salvatore Scalzo, European Commission
Khair ElZarrad, US Food & Drug Administration
Wiebke Löbker, German Federal Institute for Drugs and Medical Devices
Jonathan Sutch, Team-NB
Birka Lehmann, University of Bonn

12.00 Break & 1-on-1 partnering

13.15 Parallel sessions

Session 1:

Achieving a supporting regulatory framework

Chair: Beatrice Oberle-Rolle, SFL

Paul Scannell, Medicines for Europe

Christiana Hofmann, TÜV SÜD

Ilona Reischl, AGES

MHRA (confirmed, speaker TBD)

Session 2:

How digital healthcare creates value

Chair: Ruth Foster, MSD

*Rado Andrian, Capgemini Engineering
Industry (invited)*

Liesbet Geris (University of Liège)

14.45 Break & 1-on-1 partnering

15.15 Parallel sessions

Session 3:

Patient engagement in product development

**Chairs: Karin Herzog, Boehringer Ingelheim
& Marie Picci, Novartis**

Dominique Hamerlijnck, atini

Rémy Kohler, Roche

Raimund Erdmann, Erdmann Design

David Pas, Verhaert

Session 4:

Innovative approaches for combined products

**Chairs: David Haerry, European AIDS
Treatment Group Brussels
& Daniel Delfosse, Swiss Medtech**

Hicham Majd, Novartis

Sebastian Gerner, Ypsomed

Beat Walther, Vendbridge AG

*Marisa Papaluca, Visiting Professor, Imperial
College London, Expert WHO, Former EMA
Senior Scientific Advisor*

16.45

Closing remarks

Shayesteh Fürst-Ladani, SFL, President MPP Association

Dorit Prüfer, Roche

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